



## **Buyer's Guide I for the 127th Canton Fair**

By registering an account and logging in to the official website of Canton Fair, you can see the latest information and official announcements about the event on the homepage. The 10\*24 live stream calendar gives you the access to the live events including opening ceremony, industry summit and new product launches. You can subscribe to live streams you are interested in to receive reminders before the live streaming.

Like the offline Canton Fair, the online exhibition consists of 16 product categories and 50 areas. You can find the exhibitors/exhibits you need through targeted search or system's intelligent matching, or watch the live streams of exhibitors to have a quick picture of the exhibitors/exhibits.

When finding an exhibit that you are interested in, you can directly communicate with the exhibitor using the chat window, or submit a negotiation request to make an appointment with the exhibitor for a video chat. The Canton Fair official website supports up to 5 million one-to-one, around-clock online chat rooms, while allowing leaving messages in case of a time difference. You can interact with exhibitors through live streams and instant messaging tools without missing any information, enjoying a barrier-free dealing experience.

With a full range of trading services available, the online exhibition platform connects you to exhibitors quickly, enabling you to find the desired products easily and negotiate deals with suppliers efficiently.

