





# CHINA XIAMEN INTERNATIONAL STONE FAIR

MARCH 16-19, 2020 XIAMEN, CHINA



#### **ABOUT XIAMEN STONE FAIR 2020**

#### **SHOW PROFILE**

Opening Date: 16th-19th March, 2020

Opening Hours: 9:00-18:00, 16<sup>th</sup>-18<sup>th</sup> March

9:00-16:00, 19<sup>th</sup> March

Venue: Xiamen International Conference & Exhibition Center (XICEC)

Entry: Trade Visitor Only. Pre-registration is required.

#### **EXHIBITION RANGE**

- Raw Blocks
- Stone Products
- Machines and Tools
- Stone Conservation

# EXHIBITION CENTER Separate Se

#### **Featured Events**







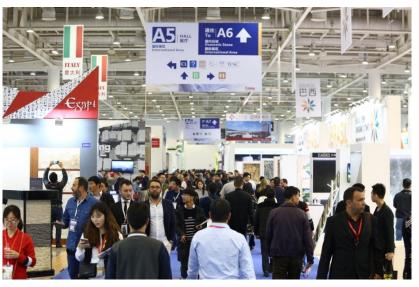


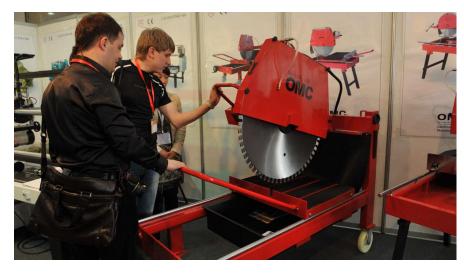




#### **REVIEW XIAMEN STONE FAIR 2019**















#### [6 Exhibition Areas]

Domestic Stone Area, Machinery & Tools Area, International Area, Outdoor Area, New Product Area, Design & Education Area

[3 Featured Events]









#### [11 National Delegations]













Brazil

Portugal

Iran

India

Pakistan







Egypt



Spain

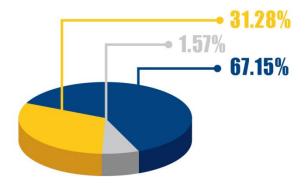


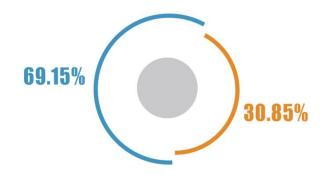
France



Greece

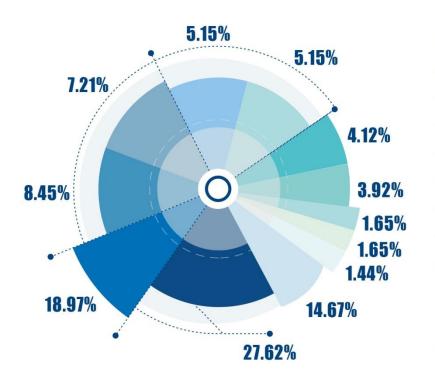
- Stone 67.15%
- Stone Machinery & Tools 31.28%
- Others 1.57%





- Domestic 69.15%
- ☐ International 30.85%

#### [Origin of International Exhibitors]



- Turkey 27.62%
- Italy 18.97%
- India 8.45%
- Brazil 7.21%
- Egypt 5.15%
- Iran 5.15%
- Greece 4.12%
- Portugal 3.92%
- USA 1.65%
- France 1.65%
- Spain 1.44%
- Other Countries 14.67%

#### [Purpose of Exhibiting]

- Develop International Market
- **2** Develop China Market
- **3** Promote Brand & New Products
- 4 Look for Agencies
- **5** Meet with Regular Clients
- **6** Know the Stone Industry Trend

95.81% Exhibitors

Be satisfied with the effect of the fair

**98.21%** Exhibitors

Be willing to continue attending in 2020

#### **Portuguese Exhibitors Group**

Portuguese Pavilion has participated in Xiamen Stone Fair for 10 years since it stars in 2010.

In Xiamen Stone Fair 2019, there were 18 companies from Portugal covering an area of 568 square meters.



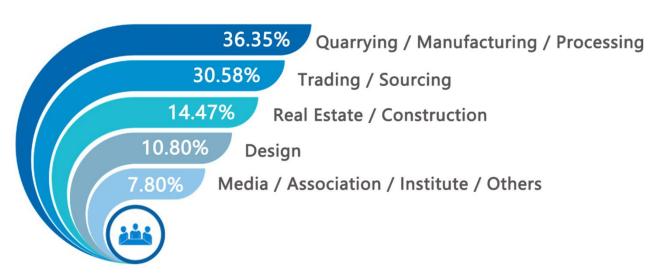




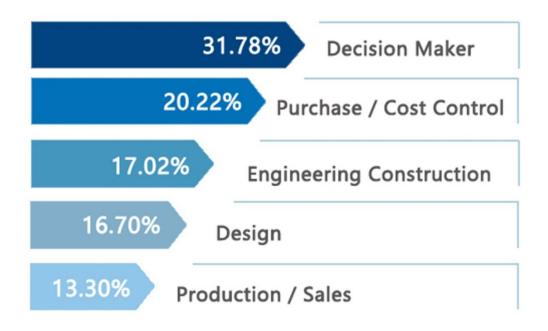
† 150,520 Industry Professionals

**29,446** Overseas Purchasers

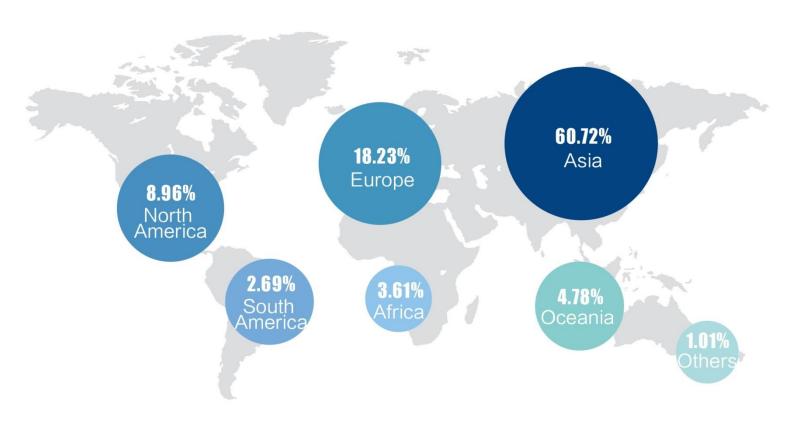
#### [Industrial Segmentation]



#### [Demographic Segmentation]



#### [Origin of Overseas Visitors]



#### [Purpose of Visiting]

- 1 Purchase / Look for Suppliers
  - 2 Seek / Consolidate Business Cooperation
    - 3 Look for New Products / Designs
  - 4 Attend Seminars & Other Featured Events
    - **5** Know the Stone Industry Trend

**96.09%** Visitors

**98.21%** Visitors

Achieve Visiting Purposes

Be willing to continue attending in 2020

### Gather Industry Strength, Reveal Global Prospect

Learned from the General Administration of Customs, China's total amount of stone imports and exports amounted to **USD 9.19 billion**, with 43.85 million tons involved in 2018. Among which, the **Exports** reached to 29.25 million tons valuing **USD6.52 billion**. The Imports reached to 14.60 million tons valuing **USD 2.67 billion**.



#### **UNLOCK STONE POTENTIAL IN 2020**

Transforming from material supply to applied design in various fields has become a strategic priority for most stone enterprises. Xiamen Stone Fair as a hub into global marketplace, is taking action to help explore more possibilities and unlock stone potential. More finished materials, design works and home products will be involved in 2020.

Entering its 20th anniversary, Xiamen Stone Fair continue serving as a one-stop platform for the entire stone industry, inspiring practitioners and professionals with fresh solutions and latest trends.





#### **Featured Events**



[World Stone Congress]



[Stone Infinite – Product Design Show]



[Launch Out @XSF - New Product Launch]



#### WORLD STONE CONGRESS-GLOBAL MASTER ARCHITECTS FORUM

#### Masters who took part in World Stone Congress



**Robert Terradas** 



Sou Fujimoto



Seung H-Sang



Kazuhito Kojima



Ma Yansong



Huang Sheng-Yuan



Ryue Nishizawa



Jiakun Liu



Hsieh Ying-Chun



Bernardo Fort



Yung Ho Chang



Kris Yao



#### WORLD STONE CONGRESS-GLOBAL MASTER ARCHITECTS FORUM

In the forum's 10<sup>th</sup> edition, the famed architect, Mr. Huang Sheng-Yuan delivered a keynote speech. **1068** audiences from construction, design and allied industries attended the forum.







#### WORLD STONE CONGRESS-STONE DESIGN FORUM

In 2019 edition, **10** designers at home and abroad communicated with **630** audiences concerning **4** topics:

Beauty of Stone Life styles Defining the Uniqueness;

New Life - Sustainability Stone Landscape;

New City: Product Design with Natural;

Spirit of Design in Nepal - Natural Materials, Heritage & Culture.







#### WORLD STONE CONGRESS-EDUCATIONAL SESSIONS

In 2019 edition, **35** industrial experts brought **23** professional speeches. Support Organizations: China Stone Material Association, China Chamber of Commerce for Stone Industry - Quarry Commission, Magazine STONE, Natural Stone Institute, CFI and WONASA.



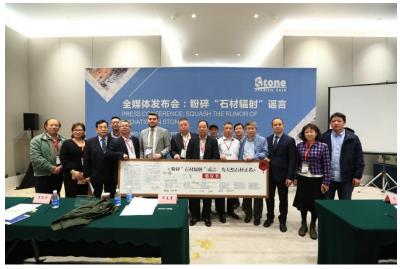




## WORLD STONE CONGRESSSESSIONS FOR INDUSTRIAL PROMOTION

- **3** Sub-sessions: Green Quarry, Build up Cooperation with Architects and Intelligent Manufacturing.
- 1 Press Conference entitled "Squash the Rumor of Radiation in Stone" was held by the organizing committee, along with stone associations, quality inspection institutions and the mass media.







#### PRODUCTS DESIGN SHOW

The 2<sup>nd</sup> edition of "Stone Infinite" witnessed an all-round upgrading from 200m<sup>2</sup> to 2,000 m<sup>2</sup> exhibition space.

23 companies from China, Brazil, Germany, Sweden, Spain, Singapore, USA, etc. displayed incredible stone design works and masterpieces, breaking the stereotype of natural stone and revealing the infinity of stone application in design.











#### LAUNCH OUT @XSF-NEW PRODUCT LAUNCH

New Product Area is located in Hall C3b including 2 sections: Release Conference and Exhibit Display.

In 2019 edition, the exhibition space has increased by around 20%, reached 4,500m², 38 companies launched 50 kinds of new products from 3 segments - quarry & natural stone, machinery and tools, stone maintenance and stone product & artificial stone.





We would like to extend our heartfelt gratitude to you all in achieving Xiamen Stone Fair a world-class grand event. The fair is stepping into its 20th anniversary and we are glad to announce that Xiamen Stone Fair will be rescheduled in March 16-19, 2020. Hereby, we sincerely invite you to celebrate the new era with us.

#### See you in 2020!

